

SPONSORSHIP PROPOSAL



C10s

**SATURDAY, JUNE 6TH,
9AM-4PM**

**AT THE PHILLIPS FARMS OF
CARY PARKING FIELD & MARKET
AREA**

**LOCATED JUST OUTSIDE OF
RALEIGH, NORTH CAROLINA**



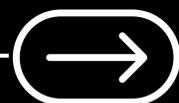
**TAILGATE
PARTY**

THE INVICTUS PROJECT

ALL REGISTRATION FEES WILL BE DONATED TO THE INVICTUS PROJECT TO HELP WIN THE FIGHT AGAINST CHILD SEX TRAFFICKING

The Invictus Project is a 501(c)(3) non-profit organization with a clear mission: to partner with law enforcement to combat the sexual exploitation and trafficking of children. Our work creates a powerful alliance between community resources and law enforcement needs and expertise.

LEARN MORE AT THEINVICTUSPROJECT.ORG





Meet the **ORGANIZERS**

Our team is composed of experienced event planners and C10 owners based at our location, Phillips Farms of Cary.

Co-producers Michael Phillips, Charles Levert, and Kelsey Levert have produced large scale events at Phillips Farms annually for nearly a decade.



EVENT OVERVIEW

C10'S TAILGATE PARTY WILL FEATURE HUNDREDS OF C10'S AT THE PHILLIPS FARMS OF CARY PARKING FIELD & MARKET AREA. REGISTRATION IS A \$20 DONATION TO THE INVICTUS PROJECT.

THE TAILGATE WELCOMES:

- **1998 or older full size GM trucks**
- **1993 or older S10 trucks**
- **1996 or older G vans**

Tailgating for registered vehicles ONLY. No grills will be permitted in the public parking area. Propane grills only please. Flat top grills are welcome. Tents are welcome. No golf carts or e-bikes permitted. Limited trailer parking is available. Bathrooms are available on-site.



FUN FOR THE FAMILY

- **FREE parking for spectators.**
- **Over 10,000 sq ft of shaded seating with fans.**
- **Food Trucks, Kettle Corn, and Drinks available.**
- **Kids' Fun Zone including face painting, bounce houses, & fire truck!**
- **Cold beverages from the Bubbly Barn (21+ and mocktails available).**
- **Live music by Raleigh Assassins band.**



SPONSORSHIP

TIERS & PACKAGES

ALL SPONSORS MUST PROVIDE LOGO AND SIGN ARTWORK. ALL SPONSORS WILL BE FEATURED ON C10STAILGATEPARTY.COM WEBSITE AND BE ACKNOWLEDGED ON SOCIAL MEDIA. ALL SPONSORS ARE PERMITTED TO USE A 10X10 TENT SETUP, 20X30 ARE ALSO AVAILABLE. MUST BRING YOUR OWN TENT. MUST COORDINATE TENT SPACE WITH OUR TEAM IN ADVANCE.

PRESENTING SPONSOR - \$5,000

INCLUDES SIGNAGE AROUND SHOW AND ON STAGE. LOGO ON ALL MERCH AND ADVERTISING MATERIALS. LOGO PLACEMENT ON WEBSITE AND SOCIALS.

APPAREL SPONSOR - \$3,500

INCLUDES LOGO ON ALL MERCH, HATS, & FOUR 18X24 SIGNS ON PROPERTY DURING SHOW.

TROPHY SPONSOR - \$2,000

LOGO ON 20 TROPHIES AND SHOUTOUT ON PRESENTATION OF TROPHY TO SELECTION OF TOP 20 TRUCKS. INCLUDES 4 18X24 SIGNS ON PROPERTY DURING SHOW.

STAFF SHIRT SPONSOR - \$1,500

LOGO ON ALL STAFF MEMBERS SHIRTS DURING EVENT & FOUR 18X24 SIGNS ON PROPERTY DURING SHOW.

LIVE MUSIC SPONSOR - \$1,500

LOGO ON ALL STAFF MEMBERS SHIRTS DURING EVENT & FOUR 18X24 SIGNS ON PROPERTY DURING SHOW. TWO SHOUTOUTS PER HOUR FROM THE STAGE BY THE BAND.

SIGNAGE SPONSOR - \$500, NOT LIMITED

FOUR 18X24 SIGNS ON PROPERTY DURING SHOW.

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